



# Forum **Hydrogen** Business For Climate



## The Axone, Montbéliard, Oct. 1-2, 2024

THE HUB TO LINK

# Territories Business Innovation

F R A N C E

Organized by

With the support of

In partnership with



# See and be seen by Hydrogen Business For Climate experts!

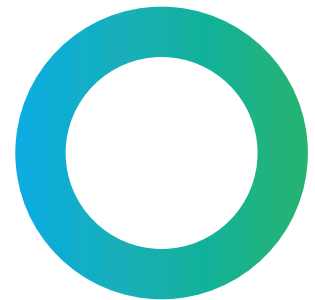
Hydrogen Business For Climate is an transnational forum aiming to bring about the **Hydrogen Energy Transition in France and Europe**.

Its mission: to connect stakeholders in the hydrogen sector, public authorities and instructing parties, in order to **accelerate deployment of a hydrogen-driven Europe**.

## Stimulate your thinking and boost your business!

**A programme at the heart of economic, political and technical news, developed by experts in the sector.**

- ✔ Conferences at the heart of international news to keep you informed
- ✔ A series of thematic plenary sessions focusing on the economy/business and technology to compare points of view and debate
- ✔ Collaborative workshops to progress and innovate
- ✔ "In Situ" visits for real-world inspiration
- ✔ Three sessions of pre-organised and pre-qualified B2B meetings and a week of post-event virtual B2B meetings to accelerate
- ✔ A networking evening in the exhibition area
- ✔ An exhibition space to show and demonstrate



## 1-2 October 2024

**400** high-level executives from both the public and private sectors, as well as politicians, academics, influencers and disruptors, will gather together alongside our international experts.

**Together they will work towards the same objectives**

- ✔ To shed light on hydrogen markets at international level
- ✔ To foster cooperation
- ✔ To initiate and accelerate the deployment of practical solutions

through a programme designed to **inspire and advance, faster and further!**

# Hydrogen Business For Climate

- ✓ Become a partner
- ✓ Register as an exhibitor

With a Platinum\*, Gold, Silver or Classic Package



## Showcase your know-how

All-inclusive booth in the exhibition area – 4 m<sup>2</sup>, 9 m<sup>2</sup> or 12 m<sup>2</sup> – designed to maximise new contacts.



## Grow your ecosystem and do business

- ✓ Private meetings can be arranged (subject to prior reservation and availability)
- ✓ Pre-arranged B2B meetings on your stand or in the B2B meetings area
- ✓ **New in 2024** : PLATINIUM, GOLD and SILVER booths will be able to invite customers (8 for PLATINIUM, 4 for GOLD and 2 for SILVER).



## Increase your leadership

Your visibility increased both before and during the event, thanks to:

- ✓ Your innovations on our social media
- ✓ Your logo on our website
- ✓ Your logo on our printed materials
- ✓ Your logo on lanyards
- ✓ Your logo in the plenaries (welcome screen)



## Make the most of emerging ideas and our speakers' expertise

- ✓ Access to conferences and collaborative workshops sessions



## Share your vision

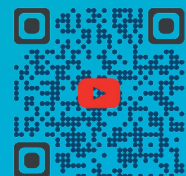
- ✓ Press conferences can be arranged during the event
- ✓ Speaking opportunity at one of our collaborative workshops



## Network in a friendly environment

- ✓ Access to networking evening

[hydrogenbusinessforclimate.com](https://hydrogenbusinessforclimate.com)



A look back at the 2023 edition

# Choose your benefit level

## Showcase your know-how

All-inclusive package

	<b>GOLD &amp; SILVER PARTNERS</b>	<b>CLASSIC</b> €3,500 excl. taxes	<b>NEW IN 2024</b> <b>CLASSIC EARLY BIRD</b> €2,995 excl. taxes UNTIL 30/05/2024
	<b>12 m<sup>2</sup> booth</b> Including 1 stand-up table, 2 stools, 1 reception desk with your logo, 1 personalised back panel, 2 halogen lights, 1 power unit, 1 sign	<b>9 m<sup>2</sup> booth</b> Including 1 stand-up table, 2 stools, 1 reception desk with your logo, 2 halogen lights, 1 power unit, 1 sign Possibility of 1 personalised back panel at an additional cost	<b>9 m<sup>2</sup> booth</b> Including 1 stand-up table, 2 stools, 1 reception desk with your logo, 2 halogen lights, 1 power unit, 1 sign Possibility of 1 personalised back panel at an additional cost
	<b>GOLD</b> (4 spaces) €6,800 excl. taxes	<b>SILVER</b> (6 spaces) €5,500 excl. taxes	

## Make the most of emerging ideas

Access to conferences and collaborative workshops  
Executive summary of the plenary sessions

4	3	2	2
✓	✓	✓	✓

## Friendly networking

Access to the networking evening in the exhibition area

4	3	2	2
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## Increase your leadership

Company factsheet (programme and registration website)  
Visibility on website (list of exhibitors)  
Your innovations on social media  
Your logo on the website (partners banner)  
Your logo on printed materials  
Your logo on lanyards  
Your logo in the plenaries

✓	✓	✓	✓
✓	✓	✓	✓
✓	✓		
✓	✓		
✓	✓		
✓	✓		
✓	✓		

## Grow your ecosystem, do business

Pre-arranged B2B meetings (booth+B2B meetings area)  
A week of post-event virtual B2B meetings  
Private meetings possible  
Customer invitations\*\*\*\*

✓	✓	✓	✓
✓	✓	✓	✓
✓	✓		
4	2		

## Share your vision

Speaking opportunity at one of our collaborative workshops  
Participation in our expert committee before the Forum

✓	✓
✓	

## Showcase your know-how

All-inclusive package with 4 m<sup>2</sup> area

**STARTUP\*\***  
(4 m<sup>2</sup> area)  
€1,100 excl..taxes

Including 1 table, 2 chairs,  
1 sign, 1 shared power unit

**ACADEMICS\*\*\***  
(4 m<sup>2</sup> area)  
€1,100 excl..taxes

Including 1 table, 2 chairs,  
1 sign, 1 shared power unit

## Make the most of emerging ideas

Access to conferences and workshops  
Executive summary of the plenary sessions

1	1
✓	✓

## Friendly networking

Access to the networking evening in the exhibition area

1	1
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## Increase your leadership

Company factsheet in the programme and on the registration website  
Visibility on website (list of exhibitors)

✓	✓
✓	✓

## Grow your ecosystem, do business

Pre-arranged B2B meetings on your booth or in the B2B meetings area  
A week of post-event virtual B2B meetings

✓	✓
✓	✓

\* For the Platinum pack, please contact Sabine JEAN LAMBERT.

\*\* Rate applies solely to start-ups with less than 3 years' experience and fewer than 10 staff.

\*\*\* Rate applies solely to universities and public research laboratories.

\*\*\*\* Only for active customers. 8 invitations for the Platinum pack.

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