

## **SAVE THE DATE**

**Meet up on October 1<sup>st</sup> et 2<sup>nd</sup> in l'Axone de Montbéliard (25)**

**The 4<sup>th</sup> edition of the Forum Hydrogen Business For Climate promises to be the H2 project factory!**



**This year, key players in the hydrogen industry and its ecosystem will meet on October 1<sup>st</sup> et 2<sup>nd</sup> at the Hydrogen Business For Climate Forum. For its 4th edition, the transnational Expert Forum is deploying an even more interactive “Project Factory” format to co-build and develop the hydrogen market on a large scale.**

*“We aim to put the spotlight on industrialists. We have transitioned from the R&D era to the industrial era with a forum which finds itself between Belfort and Montbéliard, at the heart of a strategic industrial basin which is developing very swiftly”* comments Thierry Tournier, president of the Pôle Véhicule du Futur.

The undisputed pioneer of hydrogen, with an emphasis on mobility, the Belfort-Montbéliard industrial basin concentrates the entire value chain, where Fuel cells (INOCEL), tanks (Forvia) and electrolyzers (Gen-Hy, McPhy) are produced. A unique test center in Europe for hydrogen storage (Isthy) will also be forthcoming.

As the sector establishes concretely, with several gigafactories launching their production, the objective is to give a voice to manufacturers and to strengthen the business aspect by offering exhibitors an opportunity to invite their clients to exchange ideas and boost the market.

### **The Hydrogen Business For Climate Forum, the H2 expert and reference event**

The 4th edition of the Forum will allow stakeholders in the sector to reflect on the issues and uses of hydrogen around:

- **3 “Project Factories” workshops** to boost new projects through structuring subjects such as the development of a low-carbon Rhine-Rhône corridor, with the ambition of

deploying multimodal hydrogen infrastructure and mobility solutions, with an integrated ecosystem.

- **1 live web TV platform**, in the heart of the exhibition area, will provide dynamics and interactions between all the participants
  - for all exhibitors to come and present their projects, innovations and their structure
  - organizing round tables
  - to provide visibility on live networks with mini-online broadcasts, preview announcements of technological advances, partnerships, deployment of solutions, etc.
  - to amplify synergies that are “outside the walls” and further accelerate exchanges between experts.
- **9 conferences and round tables focusing on all uses of hydrogen.**

### The Forum equally proposes

- Collaborative times and feedback from techno and business experiences
- A showcase exhibition of hydrogen innovations and solutions
- Demonstrations
- Pre-organized BtoB meeting sessions
- Visits to “hydrogen” sites: companies, stations, etc.

With its new format, the 2024 edition promises to be even more dynamic and efficient, and aims for a new record of cooperation, synergies and signing of agreements, in order to respond to the strategic, economic and environmental challenges of hydrogen deployment

In 2023, the event organized in Belfort had registered more than 450 participants, public and private decision-makers, experts, disruptors and investors, and more than 70 speakers and 40 international exhibitors.

### A propos du Forum Hydrogen Business For Climate

#### Le Forum Hydrogen Business For Climate

#### About the Hydrogen Business For Climate Forum

The **Hydrogen Business For Climate Forum** brings together experts, companies, public actors, researchers and stakeholders to co-opt the action levers essential to the sector and launch future calls aimed at French and European manufacturers, politicians and institutions. An event of transnational scope, the Hydrogen Business For Climate Forum is organized by the Pôle Véhicule du Futur with the support of the State, ADEME, the Burgundy-Franche-Comté Region, the City of Belfort and the Grand Belfort, from Pays de Montbéliard Agglomération, in partnership with the AER BFC (Regional Economic Agency of Burgundy-Franche-Comté), ADN FC (North Franche-Comté Economic Development Agency), the CCI of Burgundy-Franche-Comté, EEN (Enterprise Europe Network), FC Lab, Femto-ST. Its mission is to provide high-level information and ideas to accelerate the Hydrogen energy transition in France and Europe.

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