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OVERVIEW: Forum Hydrogen Business For Climate 2023

# The Hydrogen Business For Climate 2023 Forum strengthens its role as an incubator to catalyze and achieve the technical, industrial and economic deployment of hydrogen in France and internationally

The 3rd edition of this Hydrogen convention, organized by and for experts, attests for a record dynamic of cooperation, synergies and agreements to co-develop the Hydrogen sector on a large scale.

In attendance, on October 3rd and 4th at the Atria Center in Belfort in Burgundy-France-Comté, more than 450 participants, public and private decision-makers, experts, disruptors and investors, more than 70 speakers and 40 international exhibitors were able to devote themselves entirely to the deployment of the hydrogen solution on both national and international levels.

#### This year, representatives of H2 sectors from 13 different countries were involved.

France Hydrogène, Hydrogen Europe, Hydrogen Egypt, PFA, Coalition Rétrofit H2, the Strategic Committee of the New Energy Systems Sector, the Higher Energy Council, representatives and spokespersons of companies and hydrogen sectors in Germany, Belgium, United States, France, Middle East, United Kingdom, Switzerland, Ukraine also participated during these two days.







Crédit : Studio Chlorophylle.

### 2 exceptional H2 days

Around cycles of thematic plenary talks on strategic issues and subjects, B2B meetings, partaking workshops, the Forum has revealed itself as an effective incubator, an accelerator of ideas and innovations, but above all, the achievement of projects between key players.

This year, the Forum offered experts and participants numerous high-level initiatives for promoting meet-ups, connections and collaborative and quality exchanges: the "Ice breaker" at the opening of the Forum, a "Social Wall" covering the highlights of the Forum throughout the day (action plans, reaction of participants, graphic facilitation, etc.), a evening of networking, B2B Business connection meet-ups...

**New initiative**: at the end of the Forum, a concrete summary report of the discussions, exchanges, work and recommendations will be given to each participant.

# Businesses and cooperations initiated or in the process of nearing fulfillment

More than 300 pre-qualified meetings held during the Forum, which have added nearly 200 B2B meetings to come.

## A driving region: Burgundy-Franche-Comté

# A 360° H2 Strategy

With a technological and R&D lead, a powerful industrial base and a

large-scale investment plan, the Burgundy-Franche-Comté Region plays a driving role in favor of the deployment of hydrogen.

In less than 25 years, Burgundy-Franche-Comté has become one of the most innovative and dynamic French regions in the field of hydrogen. It has a unique ecosystem in France, and fertile ground for the establishment of national and international hydrogen projects. Many companies and start-ups in the Hydrogen sector have chosen to set up and implant in Burgundy-Franche-Comté in recent years.

# A future "National Hydrogen School" label?

If the Region is a pioneer in the industrial sector and has been labeled as Hydrogen Territory since 2016, it wants to be just as much so in terms of training and skills acquisition. It already offers numerous secondary and higher education courses and trainings.

To anticipate and respond to recruitment challenges, the Region wants to equip itself with all the necessary skills, from engineers to operators, and create "hydrogen" trainings and courses, professional diplomas, technical school programs, etc. throughout the territory.

Burgundy-Franche-Comté is therefore aiming for the "National Hydrogen School" label.

Note: On the sidelines of the Forum, students from the CMI H3E of the UFR STGI University of Franche-Comté presented an educational course in the gardens of the Prefecture intended for schoolchildren and the general public.

#### Link to the retrospective video of the Forum

#### **About the Hydrogen Business For Climate Forum**



A transnational event, the Hydrogen Business For Climate Forum is organized by the Pôle Véhicule du Futur with the support of the State, ADEME, the Burgundy-Franche-Comté Region, the City of Belfort and Grand Belfort, Pays de Montbéliard Agglomération, in partnership with the AER BFC (Regional Economic Agency of Burgundy-Franche-Comté), ADN FC (North Franche-Comté Economic Development Agency), the CCI of Burgundy-Franche-Comté, EEN (Enterprise Europe Network), FC Lab, Femto-ST, the Ministry of the Economy and the PFA as well as Coalition Rétrofit H2, EACN, France Hydrogène, Hydrogen Europe and Medef International. Its purpose is to provide high-level information and ideas to accelerate the hydrogen energy transition in France and Europe.

#### About the Burgundy-Franche-Comté Region

REGION BOURGOGNE FRANCHE COMTE

Strong in its industrial base and research laboratories specializing in hydrogen but also in automobiles, energy, and materials, the Burgundy-Franche-Comté region, which has initiated an H2 roadmap endowed with 100 million euros, has the skills in its territory to deploy sustainable solutions based on renewable or low-carbon hydrogen.

Located near Germany and Switzerland, a strategic European crossroads, Burgundy-Franche-Comté is one of the first French regions to have focused on the deployment of hydrogen, based on the first work of the Belfort Technological University. Montbéliard on the fuel cell.

The Region is now consolidating the Hydrogen sector present across the entire value chain, particularly in terms of research and development, training and the growth as well as establishment of businesses.

Labeled as a Hydrogen Territory in 2016, the Region today attracts major industrialists, who have notably chosen North Franche Comté to implant their gigafactories there.

Today, the Region is preparing to take a new step by creating the national hydrogen school, which aims, within the territory, to bring together all the training courses around hydrogen professions, from technical degrees to doctorate.

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