

PRESS RELEASE

JUNE 15th

The Hydrogen Business for Climate Forum

An extensive transnational event to make energy transition
a reality in France and Europe

3rd Edition - October 3rd and 4th, in Belfort (90)

A program conceived by experts to meet the challenges of today and tomorrow!

The 3rd edition of the Hydrogen Business for Climate Forum will take place on October 3rd and 4th at the ATRIA Convention Center in Belfort.

Within the context of policies for reinforced energy and climate transition, both in France, with the national hydrogen strategy reform planned for the coming weeks, and internationally, with the European Union's position on climate neutrality or roadmap revisions like the ones in Japan, the Hydrogen Business for Climate Forum will be tasked with accelerating sustainable and competitive H2 projects and solutions.

This International Forum, organized in Bourgogne-Franche-Comté, a pioneering and strategic region for the development of hydrogen solutions, is a unique and expert summit.

Thanks to the program quality and the excellence of its presenting speakers, the forum concretely sheds light on reflexions, confronting positions, initiating decisions and accelerating innovations and Hydrogen solutions on a large scale.

The event is positioned as an annual European strategic compass for hydrogen.

2 Days at the summit to discuss, decide and deploy

Nearly 60 international experts, 40 exhibitors, 1 Key Witness and more than 400 participants are expected to participate and get involved in plenary conferences, thematic workshops and major round table discussions.

Coming from the industrial, academic and political sectors, they will be there to work on the major economic, geopolitical and technological challenges and issues directly related to the hydrogen transition.

This year, the Forum will strengthen its program around new challenges and provide insights and expertise on deployment solutions and innovations to optimize the collective H2 dynamic in order to accelerate decarbonization on the European level.

Parmi les sujets d'actualité :

- Europe: strong ambitions. Roadmaps to align?
- Can hydrogen help solve the energy crisis?
- Liquid hydrogen : what kind of applications in transportation?
- The challenge of low-cost hydrogen
- When disruption leads to a possible eruption
- How to speed up the refueling infrastructure?
- Natural hydrogen : a land of milk and honey?
- Hydrogen from seawater?
- Hydrogen transport and storage: how to make it more affordable?
- Hydrogen and Artificial Intelligence ...

The Forum program will:

Set the best course for H2

- 10 eco/business or techno plenaries to confront varying points of view, debate and advance;
 - 1 "Large Format" strategic plenary session: "Europe: strong ambitions. Roadmaps to align? », which will bring together around fifteen international experts on the strategies of European countries, the response to the IRA and progress for the rest of the world;
- 1 techno-strategic round table: "Hydrogen transport and storage, how to make them more affordable?" »
- 7 collaborative moments to progress and innovate.

Led by specialists and catalyzed by expert guests, these collaborative workshops will give way to sharing visions, creating synergies on Hydrogen and Artificial Intelligence, "How to reduce the use of critical materials? or on the future of green hydrogen pure players...

- 1 exhibition space to show and demonstrate recent innovations.

Facilitating synergies and commercial deployments

- Expert B2B meetings to accelerate
- Key networking times to seize all opportunities, initiate new businesses or even meet future partners.

88 % of participants initiated new cooperation during the 2022 Forum.

With its face-to-face and virtual sessions, pre-organized and pre-qualified B2B meetings are opportunities that participants can seize to better develop themselves.

Breaks, lunches in the heart of the exhibition space, networking evenings, etc., will promote exchanges and meetings, and above all, strengthen the collective H2 dynamic.

Promote the dynamism and H2 ambition of the Bourgogne-Franche-Comté Region

In order to discover the cutting-edge industrial and research ecosystem of North Franche-Comté, but also the Hydrogen strategy of the Bourgogne-Franche-Comté Region, the Forum will organize field visits. In particular, that of the FC Lab's Hydrogen Energy platform, which houses 600m2 of equipment and test benches dedicated to testing hydrogen components and systems, which will highlight the environmental constraints (such as temperature and vibrations) to which could possibly confront hydrogen.

Check out our full program at : <https://hydrogenbusinessforclimate.com> **About the Forum**

Hydrogen Business For Climate



A transnational event, the Hydrogen Business For Climate Forum is organized by the Pôle Vehicule du Futur with the support of the State, ADEME, the Bourgogne-Franche-Comté Region, the City of Belfort and Greater Belfort, Pays de Montbéliard Agglomération, in partnership with the AER BFC (Regional Economic Agency of Bourgogne-Franche-Comté), ADN FC (Nord Franche-Comté Economic Development Agency), the CCI of Bourgogne-Franche-Comté, EEN (Enterprise Europe Network), FC Lab , Femto-ST, the Ministry of Economy and the PFA. Its vocation is to provide high-level information and leads to accelerate the hydrogen energy transition in France and Europe.

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About the Bourgogne-Franche-Comté Region

For several years, and even more in the face of current climate and energy challenges, the Bourgogne-Franche-Comté Region has been committed to the development of Hydrogen as an energy vector. Officially labeled "Hydrogen Territory" since 2016, the Region aims to meet the challenge of ecological and energy transitions. In addition, through a Hydrogen roadmap developed and shared with all participants in the Hydrogen ecosystem, the Regional Council has committed nearly 100 million euros to support several projects. Thus, the Bourgogne-Franche-Comté Region supports all the territories that aim to develop hydrogen technology, in particular in Dijon, Auxerre, and even Belfort.

The Bourgogne-Franche-Comté Region has an industrial and research ecosystem that is favorable to the development of hydrogen solutions, which was built on the initial works of the Belfort-Montbéliard Technological University on the fuel cell.

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