

SAVE THE DATE

Hydrogen Business For Climate Forum

3rd forum on 3 and 4 October in Belfort, France

Registration is open!

Bourgogne-Franche-Comté is hosting the Hydrogen Business for Climate Forum at the Atria Congress Centre in Belfort on 3 and 4 October. This forum is a must for all public and private decision-makers, experts, promoters and stakeholders in hydrogen innovations and solutions.

After the success of the first two forums, the Hydrogen Business for Climate Forum is now recognised as a major transnational event to bring about the hydrogen energy transition in France and in Europe.

Its unique organisation and its location in Bourgogne-Franche-Comté, a region at the forefront of hydrogen solution development, see it welcome a wide range of expertise.

In the midst of the transition to a green economy, the overhaul of our energy system to achieve climate neutrality in the European Union and in response to the American Inflation Reduction Act (IRA), the Commission unveiled the 'Green Deal Industrial Plan' on 1 February 2023. It aims to bolster the competitiveness of European industry to ensure the production of 40% of the EU's needs in net-zero emissions technology by 2030.

Renewable and low-carbon hydrogen are part of this plan and are an integral part of the challenges ahead.

France and Europe have a leading role to play in deploying it by industrialising technologies, decarbonising industry, establishing territorial ecosystems and creating infrastructure.

For two days, Forum participants will be able to gather information, debate, exchange ideas, develop cooperative partnerships and finalise projects and innovations that will help accelerate hydrogen deployment across France and Europe.

Some 60 international experts, 40 exhibitors, 1 inspirational speaker and 400 key participants from the industrial, academic and political worlds will be at the event to work on the major economic, geopolitical and technological challenges surrounding hydrogen.

2023 event: an improved programme to generate discussions and break new ground

- **10 plenary conferences** on topics of significant geopolitical, economic, business and technological interest to accelerate, transform and pave the way for the future.
- **1 strategic 'Grand Format' plenary session: 'Europe: strong ambitions but divergent roadmaps'**, which will bring together some 15 international experts to discuss the strategies of European countries, the response to the American Inflation Reduction Act and progress around the world.
- **1 strategic tech roundtable: 'How can we make hydrogen transportation and storage more affordable?'**

Plus:

- **Conference-debates**
(E-fuels and H2, low-cost hydrogen, natural hydrogen, refuelling infrastructure, etc.)
- **7 tech and business discussion and field experience sessions**
(Industry decarbonisation, next steps for hydrogen vehicles, critical materials, scale up, H2 and AI, etc.)
- **1 exhibition** showcasing hydrogen innovations and solutions
- **Demonstrations**
- **3 major B2B sessions** organised in advance
- **In-situ 'hydrogen' visits: companies, refuelling, etc.**

For more information and to register, visit: <https://hydrogenbusinessforclimate.com/en/>

Remember: the Hydrogen Business For Climate 2022 forum brought together nearly 450 decision-makers from the public and private sectors – 25% of whom were senior executives – and had a satisfaction rate of over 90%!

As a result of the work done during the Forum, 3 urgent calls to action were drawn up by 30 decision-makers and sent to more than 700 French and European institutional, political and industrial stakeholders. <https://www.youtube.com/watch?v=8jPt7ldG8W4>

About Hydrogen Business For Climate

The Hydrogen Business for Climate Forum is a transnational event organised by the *Pôle Véhicule du Futur* Competitiveness Cluster, with backing from the French State, ADEME, the Bourgogne-Franche-Comté region, the City of Belfort and Grand Belfort and the Pays de Montbéliard Agglomération, in partnership with the AER BFC (the Regional Economic Agency of Bourgogne-Franche-Comté), the ADN FC (the Economic Development Agency of Nord Franche-Comté), the Bourgogne-Franche-Comté CCI, the EEN (Enterprise Europe Network), FC Lab and Femto-ST. Its purpose is to provide high-level information and avenues to accelerate the hydrogen energy transition in France and Europe.

About the Bourgogne-Franche-Comté Regional Council

For several years now, and especially in view of the current climate and energy challenges, the Bourgogne-Franche-Comté Region has been committed to developing hydrogen as an energy source.

A certified Hydrogen Territory since 2016, the Region has set itself the goal of tackling the ecological and energy transition challenge.

In addition, using a hydrogen roadmap created and shared with all the players in the hydrogen ecosystem, the Regional Council has committed nearly €100 million to support multiple projects. Bourgogne-Franche-Comté is supporting all the regions striving to develop hydrogen technology, including in Dijon, Auxerre and Belfort. Bourgogne-Franche-Comté has an industrial and research ecosystem conducive to the development of hydrogen solutions, founded on the University of Technology of Belfort-Montbéliard's initial work on hydrogen fuel cells.

Press contacts: Agence VLC

Valérie Leseigneur - +33 (0)6 68 80 37 35 - valerie@agencevlc.com

Juliette Laniray - +33 (0)6 11 76 22 09 - juliette@agence914.fr

REGION
BOURGOGNE
FRANCHE
COMTE

Organisé par



Avec le soutien de



En partenariat avec