

Hydrogen Business For Climate Forum 2nd forum on 8 and 9 November 2022 in Montbéliard

A forum for innovation and acceleration
to develop synergies between key players
throughout the hydrogen sector.

New: Labs hosted by codesigners to generate new measurable ideas that can be implemented in the short term.

The leading international hydrogen event for professionals has thought up a new agenda and will organise 3 unprecedented labs to bring together industrials, investors, experts and decision-makers to address renewable and low-carbon hydrogen.

The first labs for innovation and acceleration will be hosted by specialists and boosted by high-level players and speakers. They will harness the key talents' expertise to create synergies and solutions in order to tackle tomorrow's challenges.

With a business strategy that is firmly focused on actions and transformations, they will tackle specific challenges and issues: *How can we safeguard mobility and ensure a sustainable future for it? Should we improve existing infrastructures or design new ones for tomorrow? How can we scale up? What means should we implement to encourage adoption?*

The labs will be tasked with generating new measurable ideas that can be implemented in the short term, leading to tangible collaborations and commitments.



1  **Espace créatif**
animé par une scénographie vivante,
inspirante et galvanisante.

1  **Méthodologie en 3 temps**
Scan, Focus, Act, Mg Taylor
capable d'engager une logique productive
en ouvrant grand les modalités de travail
et de collaboration.

3  **Temps distincts en parallèle**
de 2h30 chacun, centrés sur les enjeux
technologiques clés de l'hydrogène.

1  **Équipe de 16 designers
et facilitateurs**
du collectif Codesign-it, rompus **aux challenges**
de l'innovation accélérée et ultra-compétitive
(Labs Airbus, Forum Économique Mondial de
Davos...) pour soutenir vos efforts.

1  **Approche**
qui ciblera toute **la chaîne de valeur**
de l'hydrogène > productions, stockages,
transports, distributions, technologies, usages.

100  **Participants et autant
de profils par lab**
industriels, financeurs, marketeurs,
experts académiques,
techniciens, acteurs publics...
pour innover et agir ensemble.



The 3 labs for innovation and acceleration will be organised by a team of 16 independent designers and facilitators from the Codesign-it collective, who have broken into the challenges of accelerated and highly competitive innovation, with activities based on a process, means and tools tailored to collaboration and innovation.

Over 2 days, the Hydrogen Business For Climate Forum will bring together more than 500 players, elected officials, decision-makers, industrials, energy experts, parts manufacturers, and start-ups, to explore new avenues for innovations and business to help deploy hydrogen in France and Europe.

A unique event for international experts from the industrial, academic and political domains and all stakeholders in the hydrogen sector, providing them with the opportunity to share their vision, experience and passion for this highly dynamic sector that is key to the energy transition.

Highlights of the 2022 forum

- **3 labs for innovation and acceleration**
- **5 plenary conferences**
- **B2B meetings:**
- **site visits**
- **a gala evening**

To learn more: <https://hydrogenbusinessforclimate.com/en/>

About Hydrogen Business For Climate

A transnational event, the Hydrogen Business for Climate Forum is organised by the Pôle Véhicule du Futur Competitiveness Cluster, with support from the French State, the Bourgogne-Franche-Comté region, the Pays de Montbéliard Agglomération, the City of Belfort and Grand Belfort, in partnership with the AER BFC (the Regional Economic Agency of Bourgogne-Franche-Comté), the ADN FC (the Economic Development Agency of Nord Franche-Comté), the CCI, the EEN (Enterprise Europe Network), FC Lab, Femto ST and the ADEME. Its mission is to bring about the hydrogen energy transition in France and Europe.

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