



# Forum **Hydrogen** Business For Climate

Montbéliard,  
Nov. 8-9, 2022

THE HUB TO LINK

# Territories Business Innovation

F R A N C E

Organised by



With the support of

In partnership with

# Disruptive, concrete, accelerating

Hydrogen Business For Climate is an international forum aiming to bring about the Hydrogen Energy Transition in France and Europe.

Its mission: to connect stakeholders in the hydrogen sector, public authorities and instructing parties, in order to accelerate deployment of a hydrogen-driven Europe.

## November 8th–9th 2022

**500** high-level executives from both the public and private sectors, as well as politicians, academics, influencers and disruptors, will gather alongside our international experts.

**Together they will work towards the same objectives:**

- ✓ Develop hydrogen market perspectives
- ✓ Foster cooperation
- ✓ Initiate and accelerate the rollout of practical solutions

through a programme designed to inspire and advance, faster and further!

### 5 Plenary conferences for progress

Covering strategy, foresight and best practices, our high level conferences feature international experts, leaders and disruptors talking about their vision, experience and passion.

### 3 "In situ" visits for real-world inspiration

Nord-Franche-Comté has a leading-edge industrial and academic ecosystem so you can see hydrogen technologies and projects in action.

### 1 Networking gala evening

The Aventure Peugeot museum will host the "H2 Changemakers" community for an enjoyable and inspiring evening, offering an opportunity to continue your discussions.

### 3 Innovation "Labs"

These labs are led by specialists and boosted by our guests, harnessing everyone's expertise to move forward, create synergy and tackle tomorrow's challenges.

### 2 B2B meetings to accelerate progress

These pre-arranged meetings are a targeted opportunity to encourage business with stakeholders in the H2 ecosystem, either in the special B2B area or on a booth.

### 1 Exhibition space to present and demonstrate

This space in the Forum features 50 exhibitors who are boosting the hydrogen transformation (business, start-ups academics and territories).

## Boost your business

**A look at the 2021 edition.**

- ✓ Over 250 meetings organised
- ✓ Cooperation and business initiated for almost 85% of the meetings
- ✓ 50% of short-term business (less than 1 year)



### They participated in B2B :

Ae2i · Agence Economique Régionale de Bourgogne-Franche-Comté · AKG Thermotechnik · Alca Torda Applications · Alstom · AMSC Neeltran · Aperam · Ballard · Banque des Territoires · Basgen Capital · Bretagne Développement · Bureau Veritas · Cantor Fitzgerald · Capgemini · Centrale Supélec · CNES · Cryostar · Delfingen · Department for International Trade (UK) DYG Energy · EDF Hynamics · EH Group · Eifer · Eiffage · EKPO · Engie · Faurecia · FEV · Fiba Technologies · Gaussin · Green GT · Groupe ADF · H2Sys · Helion · Hexagon Purus · Isthly · ITM Power · Justy · KIT · KST Motorenversuch · Loire Etudes · McPhy · Mincatec · Oteenga · Planair · Pôle Véhicule du Futur Powidian · R-GDS · Région Bourgogne-Franche-Comté · Rougeot Energie · Solvay · Suez Consulting · Swagelok · Symbio · Usiduc...

# Our innovation and acceleration “Labs”



Climate change, geopolitical instability, energy sovereignty and technological independence are now front and center on the world stage driving an urgent need, accelerating the hydrogen transition in France and Europe. In this context, the Forum Hydrogen Business For Climate will open **the first innovation “labs”** that will bring together manufacturers, investors, experts and decision-makers around low-carbon and renewable hydrogen technologies.

These labs will adopt **an action- and transformation-oriented business focus**. In this race to master innovations, making critical technologies quickly competitive will be done by fostering collaboration.

The meeting is open to all actors of change who are ready to create links and test partnerships to lay the foundations of **sustainable and competitive collective projects**.

## The innovation labs present and implement



### Creative area

enhanced by lively inspiring and dynamic scenography.



### Methodology in 3 steps

Scan, Focus, Act, Mg Taylor  
**able to engage in a productive process**  
by opening up new ways of working and collaborating.



### Separate parallel sessions

of 2 hours and 30 minutes each, focusing on key hydrogen technology issues.



### Participants and as many profiles per “lab”

manufacturers, investors, marketers, academic experts, technicians, public players...  
to innovate and work together.



### Team of 16 designers and facilitators

from the Codesign-it collective, specialist in **accelerated and ultra-competitive innovation** (Labs Airbus, Forum Économique Mondial de Davos., etc.) to support your work.



### Approach

to target the entire **hydrogen value chain** > production, storage, transport, distribution, technology and usage.

The labs will **address specific issues** to invite participants to meet, explore, imagine, share, visualise, deepen, test, model, research, verify, confront, renounce, distribute, clarify, anticipate, elaborate scenarios, formalise and commit together\*.

**The mission of the innovation and acceleration “labs” will be to produce new, measurable and applicable ideas in the short term, which will lead to concrete collaborations and commitments.**


\*The “labs” will be all in English

# Join the 500 changemakers to accelerate and deploy a hydrogen-driven Europe

## 8 November

8:30 AM • Welcome coffee

10:15 AM > 11 AM  
Opening plenary  
Political speeches

 11 AM > 12:30 PM  
Large scale  
Massive local production or/and importation of green hydrogen?

12:30 PM > 2 PM • Lunch  
tour of the exhibition area



2 > 4:30 PM  
Mobility & Infrastructure



2 > 4:30 PM  
Adoption



2 > 4:30 PM  
Scale Up

4:30 PM > 5:15 PM  
Coffee break  
tour of the exhibition area



5:15 > 6 PM  
Plenary: "The Labs"  
Restitution of the Labs' work

6 PM > 6:30 PM  
Grand Témoign

7 PM > 10:30 PM  
Gala evening  
Peugeot Adventure Museum

REGISTRATION  
ON:



For more information,  
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## 9 November


8:30 AM • Welcome coffee

9 AM > 9:30 AM  
Opening plenary  
Political speeches

 9:30 AM > 10:30 AM  
Roundtable  
Let's preserve local territorial ecosystems

10:30 AM > 11 AM • Break  
tour of the exhibition area

11 AM > 11:45 AM  
Fast track  
Scaling up to become future hydrogen leaders 

 11:45 AM > 12:30 AM  
Fast track  
Industry: a major enabler for hydrogen production

12:30 PM > 1:45 PM • Lunch  
tour of the exhibition area

1:45 > 4 PM  
Site visits

  
1:45 > 4:15 PM  
B2B meetings

3:30 > 4:15 PM  
Coffee break

4:15 PM > 5 PM  
Closing Plenary

### Prices

Our prices include access to the 2 days of the forum (plenary sessions, Labs\*, B2B meetings, site visits, breaks and lunch) and to the Gala evening.

- ✓ Early bird price: €750 excl. taxes. (until 09/11/2022)
- ✓ Full price: €900 excl. taxes.
- ✓ Academic price: €450 excl. taxes.

\*On registration