



Forum **Hydrogen**  
Business For Climate

Montbéliard,  
Nov. 8-9, 2022

THE HUB TO LINK

# Territories Business Innovation

F R A N C E

Organized by



With the support of



In partnership with



# See and be seen by Hydrogen Business For Climate experts!

Hydrogen Business For Climate is an international forum aiming to bring about the Hydrogen Energy Transition in France and Europe.

Its mission: to connect stakeholders in the hydrogen sector, public authorities and instructing parties, in order to accelerate deployment of a hydrogen-driven Europe.

## Stimulate your thinking and boost your business!

### 5 Plenary conferences for progress

Covering strategy, foresight or best practices, our high level conferences feature international experts, leaders and disruptors talking about their vision, experience and passion.

### # "In Situ" visits for real-world inspiration

Nord-Franche-Comté has a leading edge industrial and academic ecosystem so you can see hydrogen technologies and projects in action.

### 1 Networking gala evening

The Aventure Peugeot museum will host the "H2 Changemakers" community for an enjoyable and inspiring evening, offering an opportunity to continue your discussions.

### 3 Innovation "Labs"

These labs are led by specialists and boosted by our guests, harnessing everyone's expertise to advance, create synergy and tackle tomorrow's challenges.

### 2 B2B meetings to accelerate progress

These pre-arranged meetings are a targeted opportunity to encourage business with stakeholders in the H2 ecosystem, either in the special B2B area or on a booth.

### 1 Exhibition space to show and demonstrate

This space in the Forum features 50 exhibitors who are boosting the hydrogen transformation (businesses, start-ups, academics and territories).

## 8-9 November 2022

**500** high-level executives from both the public and private sectors, as well as politicians, academics, influencers and disruptors, will gather together alongside our international experts.

### Together they will work towards the same objectives

- ✓ To shed light on hydrogen markets
- ✓ To foster cooperation
- ✓ To initiate and accelerate the deployment of practical solutions

through a programme designed to **inspire and advance, faster and further!**

# Hydrogen Business For Climate

- ✓ Become a partner
- ✓ Register as an exhibitor

With a Platinum\*, Gold, Silver or Classic Package



## Showcase your know-how

All-inclusive booth in the exhibition area – 4 m<sup>2</sup>, 9 m<sup>2</sup> or 12 m<sup>2</sup> – designed to maximise new contacts.



## Grow your ecosystem and do business

- ✓ Private meetings can be arranged (subject to prior reservation and availability)
- ✓ Pre-arranged B2B meetings on your stand or in the B2B meetings area



## Increase your leadership

Your visibility increased both before and during the event, thanks to:

- ✓ Your innovations on our social media
- ✓ Your logo on our website
- ✓ Your logo on our printed materials
- ✓ Your logo on lanyards
- ✓ Your logo in the plenaries (welcome screen)



## Make the most of emerging ideas and our speakers' expertise

- ✓ Access to conferences and Labs



## Share your vision

- ✓ Press conferences can be arranged during the event
- ✓ Speaking opportunity at one of our Labs



## Network in a friendly environment

- ✓ Access to gala evening

[hydrogenbusinessforclimate.com](https://hydrogenbusinessforclimate.com)



Retrospective of the 2021 edition

# Choose your benefit level

## Showcase your know-how

All-inclusive package

### GOLD & SILVER PARTNERS

#### 12 m<sup>2</sup> booth

Comprises of 1 stand-up table, 2 stools, 1 reception desk with your logo, 1 personalised back panel, 2 halogen lights, 1 power unit, 1 sign

### CLASSIC €3,000 excl. taxes

#### 9 m<sup>2</sup> booth

Comprises of 1 stand-up table, 2 stools, 1 reception desk with your logo, 2 halogen lights, 1 power unit, 1 sign

#### GOLD

(4 spaces)  
€8,000 excl. taxes

#### SILVER

(6 spaces)  
€5,000 excl. taxes

## Make the most of emerging ideas

Access to conferences and "Labs" (€900 excl. taxes per unit)

4

3

2

## Friendly networking

Access to gala evening

4

3

2

## Increase your leadership

Company factsheet in the programme and on the registration website

✓

✓

✓

Visibility on website (list of exhibitors)

✓

✓

✓

Your innovations on social media

✓

✓

Your logo on the website (partners banner)

✓

✓

Your logo on printed materials

✓

✓

Your logo on lanyards

✓

Your logo in the plenaries

✓

✓

## Grow your ecosystem, do business

Pre-arranged B2B meetings on your booth or in the B2B meetings area

✓

✓

✓

Private meetings possible

✓

✓

## Share your vision

Speaking opportunity at one of our "Labs"

✓

✓

Participation in our expert committee before the Forum

✓

### START-UP\*\* (4 m<sup>2</sup> area) €1,000 excl. taxes

Comprises of 1 table, 2 chairs, 1 sign, 1 shared power unit

### ACADEMICS\*\*\* (4 m<sup>2</sup> area) €1,000 excl. taxes

Comprises of 1 table, 2 chairs, 1 sign, 1 shared power unit

## Showcase your know-how

All-inclusive package with 4 m<sup>2</sup> area

## Make the most of emerging ideas

Access to conferences and "Labs" (€900 excl. taxes per unit)

1

1

## Friendly networking

Access to gala evening

1

1

## Increase your leadership

Company factsheet in the programme and on the registration website

✓

✓

Visibility on website (list of exhibitors)

✓

✓

## Grow your ecosystem, do business

Pre-arranged B2B meetings on your stand or in the B2B meetings area

✓

✓

# Let's talk and build something together!

\* For the Platinum pack, please contact Véronique Wiss.

\*\* Rate applies solely to start-ups with less than 3 years' experience and fewer than 10 staff.

\*\*\* Rate applies solely to universities and public research laboratories.

**Véronique Wiss**

Exhibition Officer

+33 (0)6 21 69 03 92

vw@vehiculedefutur.com