

64 percent of Germans consider the development of hydrogen essential for the economy of the future. The majority of the French, Austrians and Swiss also support this statement. This is the result of a current international representative survey conducted by YouGov on behalf of the Hydrogen Business for Climate forum.

Belfort, Munich, Vienna, 29 September 2021. To the question "Do you think the development of hydrogen is essential for the economy of the future?", 64 percent of Germans answered "Yes". The survey was conducted not only in Germany but also in France, Austria and Switzerland. In France, the number was similarly high at 53 percent, and 67 percent of the Austrians and 63 percent of the Swiss also see it that way. The market research company YouGov conducted the survey on behalf of the Hydrogen Business for Climate Forum. The [transnational conference](#) takes place from 29-30 September in Belfort and aims to promote the hydrogen economy in Europe.

Further results of the study for Germany:

- The importance attached to hydrogen for the economic future is particularly strong among respondents who are strongly or very strongly interested in politics, with 76 and 78 percent respectively - this applies to all parties
- Knowledge about the job and training opportunities offered by the renewable energy sector is more likely among younger Germans. 51 percent of the Germans surveyed between the ages of 18 and 24 answered yes to the question "Do you know about the job and training opportunities that the renewable energy sector has to offer?"; among the over-55s, this figure was at the lower end at 34 percent
- Among German Millennials, interest in pursuing a career in the renewable energy sector is high
- As many as 27 percent of the 18-24 year-olds surveyed who do not immediately see themselves working in the renewable energy sector could imagine working here if they had more information. For the average respondent it is only 15 percent
- Hydrogen plays an indispensable role for future economic development - this is the unanimous opinion in the countries surveyed

The development of hydrogen is indispensable for the economy of the future, according to 64 percent of Germans. The number of those who agree is even higher in Austria with 67 percent. The Swiss rank just behind Germany with 63 percent, and 53 percent of the French are also of this opinion.

All age groups surveyed in Germany regard hydrogen as an important pillar of the economic future. The figure is highest among the over-55s with 67 percent, followed by the 45-54s with 65 percent. Among 18-24 year-olds, the figure is 59 percent.

This is especially true for those segments of the population who said they are strongly or very strongly interested in politics: 76 percent of those surveyed who are strongly interested and 78 percent of those who are very strongly interested consider hydrogen to be forward-looking for the economy.

The assessment also remains the same across party lines: 72 percent of respondents who voted CDU/CSU in 2017, 68 percent of SPD voters, 69 percent of Left voters, 73 percent of Green voters and 74 percent of FDP voters, as well as 70 percent of AFD voters value the development of hydrogen as essential for the future of the economy.

Economy does not work without jobs. Renewable energies will provide the jobs in the future.

Do you know the job and training opportunities in the renewable energy sector was another question asked in the international YouGov survey commissioned by the Hydrogen Business for Climate forum. 40 percent of the Germans surveyed answered "yes" to this question. Among 18-24 year-olds, the figure was as high as 51 percent, while the over-55s had the lowest level of knowledge at 34 percent.

Political interest also goes hand in hand with interest in new job sectors. The results of the survey show that only 13 percent of Germans who are not at all interested in politics knew about jobs in the sector, whereas among those who are very interested, the figure is 54 percent.

In Austria, as many as 51 percent of all respondents knew about the job and training opportunities in the field of renewable energies, among the 18-24 year-olds the rate is 55 percent and also the over 55 year-olds are well informed in Austria with 51 percent of the respondents.

The Swiss were similarly well informed: 51 percent said they knew about job and training opportunities, among 18-35 year-olds the figure rises to 57 percent and even among 55 plus, 51 percent are still well informed.

In France, the number of those who know about jobs in the renewable energy industry was particularly high among 18-24 year olds at 60 percent. Students were the most informed, with 62 percent of respondents

Your own career in the renewable industry? There is still some convincing to be done

How much interest is there in pursuing one's own career in the renewable energy sector?

This question made it clear that companies and the state still need to do some convincing: 23 percent of the Germans surveyed showed interest in a career in the renewable energy sector. In contrast, 49 percent were not interested. The interest was most pronounced among 25-34 year-olds and 35-44 year-old Germans with 36 and 32 percent respectively. Students showed strong interest with 41 percent. As many as 27 percent of the 18-24 year-olds who do not currently see a career for themselves in this sector could imagine it in the future if they had more information. Among 25-34 year-olds, 21 percent were of this opinion, and among 35-44 year-olds, 23 percent.

"Renewable energies, like hydrogen, create the jobs of the future. Here we need to educate and inform much more, and this is a transnational task, as the study shows," said Marc Becker, President of the Pôle Véhicule du Futur.

This is also confirmed by the answers to this question in Austria, although the figure is higher than in Germany: 30 percent of all Austrians surveyed could imagine a career in the renewable energy sector, and the figure was highest among 18-24 year-olds at 40 percent.

Also 30 percent of the Swiss respondents showed interest in a career in the renewable energy sector, among the 18-35 year olds it was 37 percent.

Overall, 20 per cent of French respondents were interested in a career in renewable energy, with the highest interest among the 35-44 age group at 30 per cent.

Survey methodology:

All data presented here is from YouGov France unless otherwise stated.

Switzerland: The survey was conducted among 501 people representative of the national population of Switzerland aged 18 and over. The survey was conducted online from 16/9 – 21/9 via YouGov France's proprietary panel.

Austria: The survey was conducted among 500 people who are representative of the Austrian national population aged 18 and over. The survey was conducted online from 16/9 -21/9 via YouGov France's proprietary panel.

Germany: The survey was conducted among 2,043 people representative of the German population aged 18 and older. The survey was conducted online from 17/9-20/9 via YouGov's proprietary Germany panel.

France: The survey was conducted among 1,002 people representative of the French national population aged 18 and over. The survey was conducted online from 16/9 - 17/9 via YouGov France's proprietary panel.

About Hydrogen Business For Climate

The Hydrogen Business for Climate Forum is a transnational event organised by the Pôle Véhicule du Futur Competitiveness Cluster, with the support of the French State, the Bourgogne-Franche-Comté Region, the City of Belfort and Grand Belfort and the Pays de Montbéliard Agglomération, in partnership with the AER BFC (Bourgogne-Franche-Comté Regional Economic Agency), the ADN FC (North Franche-Comté Economic Development Agency), the CCI, the EEN (Enterprise Europe Network), FC Lab, the ADEME, EIT Innoenergy, France Hydrogène and Hydrogen Europe. Their mission is to promote the energy transition with hydrogen in France and Europe.

Learn more here: <https://hydrogenbusinessforclimate.com/>