

Save the date!

**A new in-person event for the
Hydrogen Business For Climate Forum**
29-30 September 2021
Atria de Belfort

Belfort, 24 June 2021 – After the digital version of Hydrogen Business For Climate CONNECT, the Pôle Véhicule du Futur Competitiveness Cluster, with backing from the French State, the Bourgogne-Franche-Comté region, the City of Belfort and Grand Belfort, and the Pays de Montbéliard Agglomération, has announced the first in-person Hydrogen Business For Climate Forum, to take place in Belfort on 29-30 September 2021.

Mike Horn, the world-famous adventurer and a keen environmentalist, set to compete with a hydrogen car in the 2023 Dakar rally raid, will come and share his experience as a keynote speaker at this, the first event of its kind.

A transnational event to bring about the hydrogen energy transition in France and Europe

Hydrogen Business For Climate aims to shed light on the hydrogen markets, foster cooperation, initiate projects and accelerate the implementation of practical solutions in order to develop a hydrogen-powered Europe. The Forum will be structured around **5 plenary conferences**, and **8 workshops** hosted by specialists with the aim of facilitating discussion and finding new solutions. Business-oriented **B2B meetings** will also be organised for all Forum participants. Site visits will enable visitors to learn about cutting-edge company initiatives. Finally, an exhibition space will be provided for companies that are revolutionising the hydrogen sector.

A distinguished speaker: Mike Horn

Acknowledged as one of the greatest adventurers of our times, Mike Horn has teamed up with Cyril Despres, Vaison Sport and a team of researchers from the CEA to develop the “GEN Z” project with the sole purpose of **winning the Dakar rally raid in 2023 while only emitting water vapour**, thanks to hydrogen fuel cell. At 17:30 on 29 September, he will share his experience of the 2021 Dakar, in which he took part to collect key information on exploiting the necessary capacity and performance from a vehicle to enable the “GEN Z” car to challenge its ICE-powered rivals. He will also speak about his vision of “protecting the planet to leave a future for the younger generation”.

New prestigious partners

Faurecia will once again be the Forum’s Platinum partner, while **Alstom, EDF, Engie and Rougeot** are Gold partners. **McPhy**, a specialist in zero-carbon hydrogen production and distribution equipment, will also be joining the Forum as a Gold partner. Laurent Carne, CEO of McPhy, will speak at one of the conferences.

Communiqué de presse

A programme designed to inspire and advance

On the agenda for the first day, plenary conferences, workshops and B2B meetings, which were particularly popular during the online Forum CONNECT. On the second day, on 30 September, participants will also have the opportunity to visit [Clean Mobility – FAURECIA’s R&D centre – as well as FC Lab and H2SYS](#).

An array of prestigious guests will also be attending, including Florence Lambert, CEO of Genvia, Karina Crastel, Sales Director at EGHAC (European Green Hydrogen Acceleration Center), David Holderbach, CEO of Hyvia, Dominique Sadoul, Head of Advanced Powertrain & Energy at Stellantis, Julien Etienne, CEO of EKPO, Laurent Carme, CEO of McPhy, Bart Biebuyck, Executive Director of FCH-JU, and Christophe Gaussin, CEO of Gaussin SA.

The Forum will welcome representatives from international businesses such as Aaqius, Ballard, BDR Thermea and ITM Power, and Fraunhofer John Cockerill, as well as from [Scotland](#), host of the COP26 (Glasgow, 1-12 November 2021), Chile and Korea.

Exhibitors offering a tangible view of the future of hydrogen

Over the two-day event, there will be no fewer than 30 exhibitors representing the entire hydrogen value chain, from the Bourgogne-Franche-Comté region, France and abroad.

Startups, universities and research centres will also be present in the exhibition area.

To learn more:

- The Forum website: [The Hydrogen Business For Climate forum](#)
- Programme: [Hydrogen Business For Climate | Agenda \(b2match.io\)](#)
- Registration link (Early bird offers until 30 June 2021): [Hydrogen Business For Climate | Registration \(b2match.io\)](#)

About Hydrogen Business For Climate

The Hydrogen Business for Climate Forum is a transnational event organised by the *Pôle Véhicule du Futur* Competitiveness Cluster, with backing from the French State, the Bourgogne-Franche-Comté region, the City of Belfort and Grand Belfort, and the Pays de Montbéliard Agglomération, in partnership with the AER BFC (the Regional Economic Agency of Bourgogne-Franche-Comté), the ADN FC (the Economic Development Agency of Nord Franche-Comté), the CCI, the EEN (Enterprise Europe Network), FC Lab, the ADEME, EIT Innoenergy, France Hydrogène and Hydrogen Europe. Its mission is to bring about the hydrogen energy transition in France and Europe.

To learn more: <https://hydrogenbusinessforclimate.com/>

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